

The Evolution of Parental Fears

INFANT:

- The “What’s this? Let’s eat it!” mentality.
- That forbidden soft spot on his head.
- His first word being “Poop.”



CHILD:

- The day he learns the true origin of babies.
- Math problems you don’t understand.
- Sports where balls fly at his face.



TEEN:

- Him behind a wheel.
- Teenage girls.
- Him.



BIRTH

18 YRS

As a parent, you have a lot to worry about. Now there’s one thing to check off your list
— **finding a beverage that tastes good, and is actually good for him.**

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